



## Noble, Natural, Nookha

Design meets artisanal detail. **Nookha**, a newcomer to Hong Kong's eco-design scene, has launched what they call "a poetic collection" of

bamboo furniture. Nookha offers a beautiful balance between modernity and tradition, nature and urban life, creating a style that resonates with tranquility and elegance. Designed with the planet in mind, the ten-piece bamboo collection is the result of a creative collaboration between up-and-coming designers and local traditional craftsmen. See the creations at Latitude showroom, 16B Man Foong Industrial Building, 7 Cheung Lee Street, Chai Wan, or online at [www.nookha.com](http://www.nookha.com).



## Breathe easy

**Blueair** provides highly effective room air purifiers with a focus on quality, energy efficiency and environmental care. Pollen, pet dander, mould spores, smoke, dust and other airborne pollutants? Blueair will eliminate them and let you breathe a sigh of relief in your home or office. And their sleek, stylish design and whisper-silent operation allow them to blend right into your lifestyle and décor. By meeting strict energy efficiency guidelines, Blueair air purifiers have earned the Energy Star rating. That phenomenally low power usage means that it costs no more to run a Blueair system 24/7 than a single light bulb. Learn more at [www.blueair.com/Hong-Kong](http://www.blueair.com/Hong-Kong).



## Splish splash

Make a positive splash on the environment by showering with the new eco-conscious, 100 per cent biodegradable **Earth Lovers™** shower gel range from The Body Shop. Good for the earth and good for your body, the entire range is made from a soap-free base, so it's non-drying and suitable for sensitive skin. The formulas do not include common skin irritants like sulphates, colourants, or parabens. Earth Lovers™ shower gels, \$69 each, are infused with goodness, featuring a blend of herb and fruit extracts and Community Fair Trade aloe vera to leave your skin naturally fragranced and super soft. Buy yours at The Body Shop, 101-2, 1/F, Man Yee Arcade, 68 Des Voeux Road, Central.

# eco hero

## Eco-beauty

The name **Apivita** comes from the Latin words *apis* (bee) and *vita* (life), which sums up the identity and philosophy of the company. Inspired by the life of the bee, the biodiversity of Greek flora and the philosophy of Hippocrates, Apivita offers unique, natural, effective and holistic products that promote health and beauty. Their new **Natural Serums** for hydration, radiance, wrinkle-fighting and lifting, \$385 each, are at the edge of contemporary cosmetology and offer maximum results. Find these Apivita products and more at **FACES**, Ocean Terminal, Tsim Sha Tsui; Shop L2-06, Langham Place, Mong Kok; Lane Crawford Times Square; Shop 203, Phase 1, New Town Plaza, Sha Tin; and G/F, 74 Wellington Street, Central; or online at [www.apivita.com](http://www.apivita.com).

